



# Roll Call Training Bulletin

Produced by: Thuy Nguyen

Prepared by: Thuy Nguyen

Sam Somers Jr., Chief of Police

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DMV will be conducting a pilot program to evaluate the use of alternative registration products from approximately **November 1, 2015**, through December 31, 2016.

The alternative registration products that will be used during the pilot program are:

1. Digital License Plate (DLP) in lieu of a rear license plate:
  - a. A DLP is an electronic replica of the rear license plate and registration sticker that will display at all times.
  - b. A standard DMV issued front license plate will remain on the vehicle.
  - c. The DLP will be on approximately 25 participating vehicles, phased in during the term of the pilot program with primary usage in San Francisco, **Marin**, Sacramento, **El Dorado**, **Napa**, Alameda, **Santa Clara**, **San Mateo**, **Contra**, **Contra Costa**, **Solano**, **Yolo** and **Placer** counties.
  - d. **Reviver Mx**, PG&E and Kaiser fleets will be using the DLP.
2. Vinyl License Plate Wrap (LPW) in lieu of a front license plate:
  - a. A LPW is a vinyl reproduction of a front license plate produced to fit and wrap onto the front bumper.
  - b. A standard DMV issued rear license plate will remain on the vehicle.
  - c. The LPW will be on approximately 25 participating vehicles with primary usage in Orange, Riverside, and Los Angeles counties.
  - d. Grisword Industries, JR Grease Services, **Wild Life Control** and Life Fleets will be using the LPW.
3. Electronic Registration Card (ERC) on a mobile application in lieu of a paper Registration Card:
  - a. A standard DMV issued paper Registration Card will remain in the vehicle.
  - b. The ERC will be used by approximately **31** participating vehicles with primary usage in Los Angeles and Ventura counties.
  - c. Motor Vehicle Software Corporation will be using the ERC.



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## Images of SB 806 Alternative Registration Products

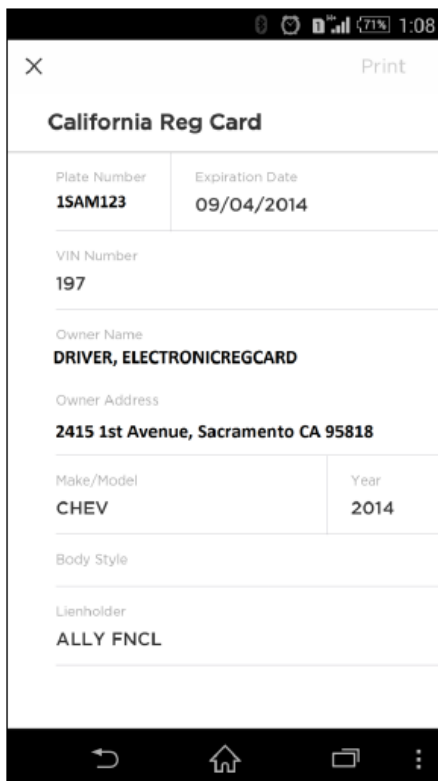
Rear Digital License Plate



Front Vinyl License Plate Wrap



Electronic Registration Card





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## SB 806 ALTERNATIVE REGISTRATION PRODUCTS QUESTION AND ANSWER

1. **Q: Can an Automatic License Plate Reader (ALPR) read the license plate on a DLP and LPW?**
  - A. An on road demonstration at a California Highway Patrol facility was conducted and the DLP cannot be read by an ALPR at this time. However, the LPW can be read by the ALPR.
2. **Q: When the fleet owner pays their registration renewal fee to DMV, will the DLP/ERC be updated the same day?**
  - A. No, there will be some lag time before the DLP/ERC is updated since no information technology interface will occur between the products and DMV's databases. DMV staff will provide registration updates to the vendor via a manual process.
3. **Q: Will the DLP display advertisements?**
  - A. No, the DLP is prohibited from displaying any form of advertising in addition to, or in lieu of, the license plate number.
4. **Q: Is an ERC similar to using an electronic insurance card?**
  - A. Yes, they are similar in that the ERC will be downloaded on the pilot participant's smart phone/electronic device and be shown to law enforcement entities as proof of registration the way that an electronic insurance card is shown for proof of insurance.
5. **Q: What data will display on the ERC?**
  - A. The following data elements will be displayed on the ERC: Issuing Agency, Plate Number, Expiration Date, Vehicle Year, Vehicle Make, Vehicle Model, Vehicle Body Style, Vehicle Identification Number, Registrant name and address, and if applicable Legal Owner.
6. **Q: Could geographic areas, not identified by the fleets, still see the alternative registration products used in different areas?**
  - A. Yes, the vehicles with the alternative registration products will not be restricted on where they can drive.
7. **Q: Is there a way for law enforcement to know the product is approved for pilot participation?**
  - A. Yes, the volunteer pilot participants will be issued a letter of pilot participation for each vehicle which will identify the alternative product they are approved to use.
8. **Q: What happens if the DLP/LPW is damaged or stolen?**
  - A. Pilot participants will retain their DMV issued license plates during the pilot so that in the event of loss, theft, or damage the standard DMV issued plates can be placed back on the vehicle immediately.
9. **Q: What happens if the ERC is not accessible?**
  - A. Pilot participants will retain their standard DMV issued registration card in their vehicle at all times in case there is an inability to access the ERC.