



## Neighborhood Development Action Team – 2025 Community Ambassador Program

### Frequently Asked Questions

#### A) What is the Neighborhood Development Action Team?

The Neighborhood Development Action Team (NDAT) is a collaboration between City departments and partner agencies, led by the Office of Innovation and Economic Development and the Planning Division.

NDAT supports a community-centered approach to revitalization with a focus on racial equity to guide decision making and policy, inclusive outreach and stakeholder engagement, investments, and resource allocations. NDAT is committed to ensuring Sacramento’s neighborhoods and commercial districts reflect a sustainable, resilient, and inclusive economy. NDAT facilitates equitable investments and resources from the City and its partner agencies to increase the quality of life and economic growth for the people and businesses in Sacramento’s historically disenfranchised and disinvested neighborhoods and commercial districts.

#### B) What are NDAT’s four guiding principles?

1. **Community Capacity and Ownership (Anti-Displacement):** We focus on actions that build capacity and increase community ownership in people and businesses in historically underserved and underrepresented communities.
2. **Collaboration:** We collaborate with residents, businesses, property owners, community- and faith-based organizations, non-profits, internal City departments, external agencies, and elected leaders. We break down silos to gain mutual support and trust.
3. **Inclusion and Equity:** Racial equity is the primary lens with which we do this work and continuously engage and deepen our outreach to include communities furthest from power.
4. **Outcomes-oriented:** We support a range of solutions, from startups, pilots, and innovations to transformative projects that positively and measurably improve desired outcomes in our neighborhoods and commercial corridors. We will work on a range of solutions, from simple to innovative, and challenge the status quo where it is inequitable.

#### C) What is the NDAT Community Ambassador Program?

The NDAT Community Ambassador program is a cultural and language justice outreach program to build and maintain relationships with community partners, businesses, and residents who represent linguistically diverse populations and/or historically underrepresented communities.

#### D) Who can apply to the Community Ambassador Program?

- a. Individuals/Self; OR
- b. Organizational Representatives from a Community Based Organization, non-profit, or neighborhood association can apply to the program.

**E) What is the time commitment for the program?**

NDAT Community Ambassadors are expected to commit approximately 10-12 hours per month, this includes attendance at a 2.5-hour monthly meeting and 3-hour quarterly training and conducting community outreach and communications for at least 6 hours (including completing administrative duties such as submitting invoices, keeping track of outreach and communication efforts, responding to emails, and phone calls). Additionally, Ambassadors will be encouraged to attend city events, meetings, and other activities.

**F) When and where will the monthly meetings take place?**

Monthly meetings typically take place in-person on Wednesday evenings at City of Sacramento community centers or Sacramento City Hall. However, if this time does not continue to work for all selected ambassadors, we may convene at alternative times and venues.

**G) Where can I see a schedule of the program?**

Please [click here to view a Proposed Work Plan Timeline.](#)

**H) Are Community Ambassadors compensated for their involvement in the program?**

Yes, NDAT Community Ambassadors are eligible to receive an annual stipend up to \$6,000. Installments will be paid out quarterly. Specific details will be outlined in individual ambassador's contracts.

**I) Are there additional funds available to support Community Ambassadors with outreach?**

Yes, each ambassador is eligible to request funding to organize and implement one or more special project up to \$1,500 total. This budget is for an ambassador to plan culturally-relevant engagement activities that help share information on City services, opportunities, programs, and resources through outreach, engagement, and networking to diverse communities that contribute to better relationships between the City and community. Funds can also be used for marketing and communication materials.

**J) What other services could Community Ambassadors provide?**

Eligible ambassadors may be asked to provide translation and/or interpretation services. The City will provide additional compensation for these services, at the rates agreed upon in individual ambassadors' contracts.

**K) Is there a reporting requirement for the Community Ambassador Program?**

Yes, ambassadors will be required to submit reports outlining their outreach and community engagement activities each month. Failure to submit monthly reports may result in a decreased stipend.

**L) What if I am not selected as an ambassador for this year? Are there opportunities for me to engage my community?**

If you are not selected this round as an ambassador, you can reapply for the 2026 NDAT Ambassador program. To stay informed on City resources, the community engagement team publishes a monthly communication toolkit available at [cityofsacramento.gov/toolkit](http://cityofsacramento.gov/toolkit). The information listed in the toolkit can be shared with your community via your favorite communication channels.

**M) Who do I reach out if I have an additional question?**

Please email [ce@cityofsacramento.org](mailto:ce@cityofsacramento.org) with additional questions.