

**2024** END-OF-YEAR SNAPSHOT

The Office of Cannabis Management (OCM) oversees cannabis business permitting, policy development, community outreach, and support for individuals and communities affected by cannabis-related criminalization.

To address the enduring effects of inequitable cannabis enforcement, the Sacramento City Council established the Cannabis Opportunity and Reinvestment (CORE) program in 2018. Managed by OCM, this program aims to reduce barriers and create pathways into the cannabis industry for impacted communities.

Through regulatory oversight, OCM fosters a safe, equitable, and thriving cannabis industry in Sacramento.

### 2024 ACCOMPLISHMENTS

In 2024, OCM achieved significant milestones aimed at supporting the growth and sustainability of Sacramento's cannabis industry while advancing equity and regulatory compliance. Key accomplishments include:

- Awarded \$1,117,510 grant awards to 47 grantees and \$350,000 in cannabis small business loans
- Streamlined the OCM permit application system by updating <u>forms</u>, guidance documents, applications, and other <u>resources</u>.
- Transitioned the CORE Program from a pilot to a formalized program.
- Provided local <u>authorization</u> for the California State Fair.
- Hosted three CORE networking events featuring workshops, industry presentations, training sessions, and opportunities to connect to enhance the customer service experience.
- Contracted with <u>Launch Industries</u> to provide direct technical assistance services to the CORE community.
- Approved an <u>ordinance</u> to establish a pilot program to allow social cannabis consumption at designated locations in the city.

# CANNABIS BUSINESS OPERATING PERMITS

OCM accepts permit applications for a range of cannabis business types, including cultivation, manufacturing, distribution, microbusinesses, testing laboratories, and delivery-only dispensaries.

Below is a summary table detailing the status of <u>cannabis business permits</u>, including those issued and pending across various license types.

For more information, visit:

# cityofsacramento.org/cannabis

#### CANNABIS BUSINESS OPERATING PERMITS

Business Type	Non-CORE		CORE	
	Permits issued	Applications Pending	Permits issued	Applications Pending
Cultivation	100	6	6	0
Nursery	14	1	3	0
Delivery only	27	4	14	1
Distribution	36	10	6	3
Manufacturing	25	3	9	3
Micro business	12	1	3	1
Storefront Dispensary	29	1	7	1
Testing labs	2	0	0	0
Totals	245	26	48	9

\*BOP numbers as of Jan. 7, 2025

# COMMUNITY IMPACT

In 2024, OCM strengthened its community engagement efforts to support local cannabis businesses and expand awareness of the CORE program. OCM partnered with multiple consultants to enhance educational offerings and provide technical assistance, mentorship, and regulatory compliance guidance for CORE participants.

To further expand access to resources to the cannabis community, OCM has utilized ambassador, sponsorship and community outreach programs such as a street team and booths at Cannabis expos, Hall of Flowers and Emerald Cup.

OCM hosted four CORE and four non-CORE quarterly careholder meetings, featuring guest speakers who provided updates on current developments and proposed initiatives. Additionally, public health experts were invited to present on health trends and the impacts of secondhand smoke in dispensaries, offering valuable insights ahead of City Council's consideration of social consumption policies.

These efforts underscore the City's commitment to fostering equitable growth within Sacramento's cannabis industry.

# LOOKING FORWARD

OCM is actively preparing for the introduction of cannabis social consumption lounges in Sacramento. Add-on permits for these lounges are expected to become available following the City Council's review of cannabis land-use and zoning amendments, anticipated in early 2025. Once approved, administrative processes, including a fee study, will be finalized, paving the way for permits to be issued by summer 2025.